

CARL KNAUF

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EDUCATION

- 2023-Present:** **Ph.D. Candidate (ABD), Media Research & Practice**
University of Colorado Boulder, Department of Journalism
Dissertation: Title Pending (Image of the Journalist in Popular Culture, Cultural Production, Metajournalistic Discourse)
Chair: Dr. Christine Larson
Committee: Dr. Patrick Ferrucci, Dr. Erin Furtak, Dr. Michael McDevitt, Dr. Richard Stevens
- 2019-2020:** **M.A., Journalism & Creative Media***
University of Alabama, Department of Journalism & Creative Media
4.0 GPA
Thesis: The Truth is in the Chalk: How Serialized Articles Paved the way for True Crime Podcasts
Chair: Dr. Dianne Bragg
Committee: Dr. Scott Parrott

*Omega Nu Lambda member
- 2011-2013:** **B.A., English***
Minor: Psychology
University of Phoenix, Department of English
3.7 GPA

*Credits also earned at St. Bonaventure University and Central New Mexico

PUBLICATIONS

- Knauf, C.** (2026). “A lie can run around the world before the truth has got its boots on”: Exploring the portrayal of journalism in Terry Pratchett’s fantasy novel “The Truth”. *Journalism & Media*, 7(52), 1-17.
- Knauf, C.** (2026) “All we’ve got is each other”: *After Life*: Personal trauma, grief, resilience and the community journalist. *Journal of Popular Television*, 13(3), 283-301.
- Knauf, C.** (2025). “La La La, I’m not listening (but I really am)”: Exploring the meaning of a rhythmic hook in rock and pop music. *Atlantic Journal of Communication*, 33(3), 525-545.

Knauf, C. (2023). He Was Derek Raymond: Revisiting the *Factory* series, black novel, and the beautiful obscenity in 'I Was Dora Suarez'. *Crime Fiction Studies*, 4(2), 243-259.

Knauf, C. & Maxwell, L. (in press). Losing it: Examining FoMO's effect on arts journalists' willingness to accept perks related to covering their beat. *News Research Journal*.

Knauf, C., Reeves, H., & Mays, B. (2025). You're being kinda pushy: Exploring how news outlets frame push notifications as clickbait to engage with their audiences. *Journalism and Media*, 6(3), 96, 1-18.

UNDER REVIEW & SUBMISSIONS

Knauf, C. (under review at *Image of the Journalist in Popular Culture*). "You're the most persistent human being I've ever met": Exploring April O'Neil's depiction of a journalist in the *Teenage Mutant Ninja Turtle* franchise.

Mays, B., & **Knauf, C.** (under review at *Communication Studies*). "You're gambling with World War III": An analysis of Donald Trump's weaponization of victimhood.

Shah, S.F.A., **Knauf, C.**, & Khan, A.U. (under review at *Journalism and Mass Communication Educator*). Teaching trauma in journalism schools across nations: Finding a common ground.

WORKS IN PROGRESS

Knauf, C. (data analysis). "Let's go commit some journalism": Analyzing the popular culture portrayal of journalism by a journalist in Carl Hiassan's comic crime novel 'Basket Case'.

Knauf, C. (sample recruitment). Experience matters: Exploring how creators portray journalism in popular culture.

Knauf, C. (data analysis). The girl who worked with the journalist: A comparative case study exploring how Mikael Blomkvist is portrayed as a journalist in Steig Larsson's *Millenium* series through the lens of cultural production.

Knauf, C. (submitted NCAA grant application). Hitting it off: A mixed-method approach to examining the relationship between athletes and sports journalists who share similar experiences and social identity.

Knauf, C., & Mays, B. (data analysis). No King-pins, no heroes: Analyzing the relationship between authoritarians and journalists in *Marvel's 'Daredevil: Born Again'*.

Krajewski, H., & **Knauf, C.** (sample recruitment). Reputation management in college athletics: The interplay between sports information directors, centralized PR, and journalists in navigating athletic controversies.

McDevitt, M., **Knauf, C.**, & Medina, L. (final edits before submission). Collaboration at greater risk: Scholars and journalists in authoritarian climates.

SELECT PROFESSIONAL PUBLICATIONS

Knauf, C. (2022). *A Spoiled Game: A Jack Swift Case*. Universal Butterfly.

Knauf, C. (2024, June 7). *Any Frank Turner tour will do, for he remains undefeated*. Carl Lawrence Knauf. <https://clknauf.com/2024/06/07/any-frank-turner-tour-will-do-for-he-remains-undefeated/>

Knauf, C. (2022, July 7). I gave, gained a memory as wedding officiant. *Albuquerque Journal*, A1, A3.

Knauf, C. (2021, August 27). *John Thompson was a legend who just happened to coach basketball*. Carl Lawrence Knauf. <https://clknauf.com/2021/08/27/john-thompson-was-a-legend-who-just-happened-to-coach-basketball/>

Knauf, C. (2022, September 18). Out of this world: Artist Su Walker channels the personalities of extraterrestrials, Sasquatch into her art. *Albuquerque Journal*, D1, D4.

Knauf, C. (2025, August 20). *Pop culture president*. Carl Lawrence Knauf. <https://clknauf.com/2025/08/20/pop-culture-president/>

Knauf, C. (2022, April 24). What's in a discarded name? Opinions vary: Not all Natives happy for 'Redskins' demise. *Albuquerque Journal*, B1, B4.

Additional clips and writing examples available upon request

AWARDS

2024: Top Paper Award (third), Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 8-11, 2024, Philadelphia, PA.

CONFERENCE PRESENTATIONS & POSTERS

Knauf, C. (2026). Making asynchronous as synchronous as possible: Designing an isolated website for summer semester online journalism course engagement. Presentation to take place at the Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 5-8, 2026, New Orleans, LA.

Knauf, C. (2025). "All we've got is each other": How Netflix's *After Life* highlights the impact of personal trauma, grief, and resilience on the professional role of a community journalist. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 7-10, 2025, San Francisco, CA.

Knauf, C., & Maxwell, L. (2025). Losing It: Examining FoMO's effect on arts journalists' willingness to accept perks related to covering their beat. Presented at the Association for

Education in Journalism and Mass Communication (AEJMC) annual conference, August 7-10, 2025, San Francisco, CA.

Mays, B., & **Knauf, C.** (2025) “You’re gambling with World War III”: An Analysis of Donald Trump’s weaponization of victimhood. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) annual conference.

Adams, S., **Knauf, C.**, Sugimoto, K., Beukelman, M. (2025). It’s a cold hard game: Analyzing discourse of identity and physicality in professional hockey post-game interviews. Presented at the International Communication Association (ICA) annual conference, June 12-16, 2025, Denver, CO.

Knauf, C. (2024). ‘La La La, I’m not listening (but I really am)’: Exploring the meaning of a rhythmic hook in rock and pop. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 8-11, 2025, Philadelphia, PA. *Top paper (third), Entertainment Studies Interest Group.*

Knauf, C. (2023). ‘La La La, we (are) listening’ (pilot study). Presented at the Southwest Popular/American Culture Association (SWPACA) annual conference, February 22-25, 2023, Albuquerque, NM.

Knauf, C. (2023) He was Derek Raymond: Revisiting the *Factory* series, black novel, and the beautiful obscenity in ‘I Was Dora Suarez’. Presented at the Popular Culture Association (PCA) annual conference, April 5-8, 2023, Boston, MA (virtual).

Knauf, C. (2022). The Truth is in the Chalk: How True Crime Has Kept Literary Journalism Alive Through Death. Southwest Popular/American Culture Association (SWPACA) annual conference, February 23-26, 2022, Albuquerque, NM.

CONFERENCE PANELS

Knauf, C. (organizer and moderator), Krajewski, H., Pettengill, J., Appelman, A. (2026). Finding New Spaces: How Niche is too Niche?. Presentation to take place at the Association for Education in Journalism and Mass Communication (AEJMC) annual conference, August 5-8, 2026, New Orleans, LA.

Shah, S.F.A., Khan, A. U., & **Knauf, C. (rapporteur)**. (2025). Teaching Trauma in Journalism Schools Across Nations: Finding a Common Ground. Presented at the World Journalism Education Congress (WJEC) annual conference, August 8-10, 2025, San Francisco, CA.

ACADEMIC SERVICE

- 2026-2027:** **Graduate Lead**
Center for Teaching and Learning
University of Colorado Boulder
- 2025-Present:** **Manuscript Reviewer**
Journalism Studies
- 2025-2026:** **Professional Freedom & Responsibility Chair**
Broadcast and Mobile Journalism Division
Association for Education in Journalism and Mass Communication (AEJMC)
- 2025-Present:** **Reviewer**
International Communication Association (ICA)
Journalism Studies Division
- 2024-Present:** **Reviewer**
Association for Education in Journalism and Mass Communication (AEJMC)
Entertainment Special Interest Group
Commission on Graduate Education
- 2024-2025:** **Graduate Peer Mentor**
Graduate School
University of Colorado Boulder

TEACHING EXPERIENCE

- Fall 2027:** **Graduate Teaching Assistant**
Journalism 2000: Reporting & Writing
University of Colorado Boulder
- Summer 2026:** **Instructor of Record**
Journalism 3704: Sports Reporting
University of Colorado Boulder
- Spring 2026:** **Instructor of Record**
Journalism 3000/3910: Intermediate Reporting/Practicum
University of Colorado Boulder
- Fall 2025:** **Instructor of Record**
Journalism 3000/3910: Intermediate Reporting/Practicum
University of Colorado Boulder
- Summer 2025:** **Instructor of Record**
Journalism 3804: Sports, Media & Society
University of Colorado Boulder

- Spring 2025:** **Instructor of Record**
Journalism 4002: Intermediate Reporting
University of Colorado Boulder
- Fall 2024:** **Instructor of Record**
Journalism 4002: Intermediate Reporting
University of Colorado Boulder
- Summer 2024:** **Instructor of Record**
Journalism 3704: Sports Reporting
University of Colorado Boulder
- Spring 2024:** **Graduate Teaching Assistant**
Journalism 1000: Principles of Journalism
University of Colorado Boulder
- Fall 2023:** **Graduate Teaching Assistant**
Journalism 1000: Principles of Journalism
University of Colorado Boulder

INVITED TALKS

- Fall 2024:** **Speaker**
Intermediate Reporting
Auburn University
- Spring 2024:** **Lecturer**
Journalism 1000: Principles of Journalism
University of Colorado Boulder

PROFESSIONAL EXPERIENCE

- 2023-Present:** **Stringer**
Colorado Community Media
-Features, general assignment support for community papers in Denver area.
- 2021-2023:** **Staff Writer & Columnist**
Albuquerque Journal
-Arts and features reporter and columnist; stringer for the sports, business and city desks.
- 2021-2023:** **Copy Editor**
Albuquerque Journal

-Copy editor for city, business and editorial desks; web manager for daily online version.

2021-2022:

Staff Writer

The Hockey Writers

-Writer for the Washington Capitals, offering coverage articles, in-depth analyses and opinion pieces.

2020-2023:

Stringer & Columnist

Rio Rancho Observer

-General assignment, high school athletics reporter; sports columnist.

2020-2021:

Senior Editor & Manager

Last Word On Sports

-Editor, website and social media manager; basketball reporter and columnist.

1998-Present:

Author & Journalist

Self

-Published fiction and nonfiction author, stringer for various news outlets, and freelance profile and feature writer; entertainment industry ghostwriter, contributor, editor, cover designer and publicist.

INDUSTRY SKILLS

- ◆ AP Style
- ◆ Writing
- ◆ Editing
- ◆ Reporting
- ◆ Interviewing
- ◆ Public Relations & Publicity
- ◆ Book Covers
- ◆ Electronic Press Kits
- ◆ Literary Services
- ◆ Photography
- ◆ Audio Editing
- ◆ SEO & Social Media
- ◆ Adobe & Microsoft Office

MISC. NOTES

As noted in the “industry experience” section, I served as a stringer and staff reporter for various outlets for the last two-plus decades, I am a published fiction and nonfiction author, and have served as a ghostwriter in fiction and nonfiction works, as well as screenplays. In addition, I am a classically-trained pianist and self-taught guitarist, and compose my own music. My work, including my profile and features I do in my spare time, can be found on my website at clknauf.com.

Lastly, I run a small literary press based in New Mexico.

Besides writing, I am an avid athlete and sports fan, as well as somewhat of a musicophile.

REFERENCES

Dr. Christine Larson, Associate Chair for Graduate Studies/Associate Professor, University of Colorado Boulder

christine.larson@colorado.edu ♦ 303.492.4572

Dr. Patrick Ferrucci, Department Chair/Professor, University of Colorado Boulder

patrick.ferrucci@colorado.edu ♦ 303.492.7157

Dr. Michael McDevitt, Professor, University of Colorado Boulder

mike.mcdevitt@colorado.edu ♦ 720.278.8407

Additional academic and professional references available upon request